Ad No. 104
Life 1967

Introducing Aero. The First Whipped Chocolate Bar.

You know how much more delicious whipped cream is than cream.
Just think of whipped chocolate!

STORE COUPON

Rowntree's **AERO** 5¢ off

TO THE DEALER: You are authorized to act as our agent for the redemption of this coupon. We will reimburse you 5¢ plus 2¢ handling if it has been used in accordance with our customer offer. Void where prohibited, taxed or restricted by law. Cash redemption value 1/20 of 1¢. This coupon is non-assignable. Invoices proving purchases sufficient stock of AERO to cover coupons presented must be shown upon request.

Mail coupons to Flavor Tree Foods Co., Div. of Philip Morris Inc. P.O. Box 16A, Mt. Vernon, New York 10554. Reimbursement will be made only to a retail distributor of AERO. Offer expires 1/31/68.

DISTRIBUTED BY THE FLAVOR TREE FOODS CO.

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